



# NAACP<sup>®</sup>

## *San Diego Branch*

### *2024 Freedom Fund Dinner Sponsorship Package*

**Celebrating 105 Years of Excellence:**

*Stronger Together, Encouraging Dreams, & Enriching Lives*

*Saturday, October 19, 2024*

*Reception 5:30 PM Dinner Program 6:30 PM*

*DoubleTree by Hilton Hotel San Diego - Mission Valley  
7450 Hazard Center Drive, San Diego, CA 92108*

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Kenya Taylor, NAACP San Diego Branch President

Zach Brewster, 2024 Freedom Fund Dinner Committee Chair

Jamel Williams Sr., 2024 Freedom Fund Dinner Committee Vice-Chair



**NAACP**  
*San Diego Branch*

June 16, 2024

Dear NAACP San Diego Supporter & Friend,

We are excited to announce the National Association for the Advancement of Colored People (NAACP) San Diego Branch, will host its annual Freedom Fund Dinner on Saturday, October 19, 2024, at the DoubleTree by Hilton Hotel San Diego – Mission Valley, located at 7450 Hazard Center Drive, San Diego, CA 92108. Our theme is “**Celebrating 105 Years of Excellence: Stronger Together, Encouraging Dreams, & Enriching Lives.**” We would greatly appreciate your support of this important event to help us carry out the mission of the NAACP to “ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.” Founded in 1909, the NAACP is the nation’s oldest, largest, and most effective civil rights organization.

One of our major initiatives this year is to promote voter education and empowerment. We hope that you will help us continue to carry the torch passed to us by those brave men, women, and children who fought for voting rights.

Below are some of the NAACP San Diego Branch activities for the year:

- Conducting voter registration, education, and empowerment
- Promoting youth skills in science, mathematics, engineering, visual arts, performing arts, and business
- Investigating civil rights and civil liberties complaints with youth interns
- Organizing community forums with candidates seeking public office
- Expanding economic solutions and building generational wealth
- Hosting forums for mental health, veterans, disparities health access and education
- Advocating for legislation to promote equality and fairness in employment, education, voting, housing, and law enforcement
- Working with law enforcement to mitigate the impact of disparities in the law enforcement system
- Implementing 105<sup>th</sup> Anniversary Scholarships

Please see the enclosed sponsorships, tickets, souvenir booklet advertisements, and donations information. Thank you for your time and consideration. We look forward to your critical support this year. Should you have any questions, please feel free to email us at [FreedomFund@NAACPSanDiego.org](mailto:FreedomFund@NAACPSanDiego.org).

Sincerely,

A handwritten signature in cursive script that reads "Kenya Taylor".

Kenya Taylor  
President, NAACP San Diego Branch



## SPONSORSHIP LEVELS

### Title Sponsor \$50,000

Two (2) tables of 10, preferred VIP seating, company name/logo in email alerts, an opportunity to greet the audience, opportunity for on-site presence, name and logo displayed on an on-site banner, full color page advertisement, acknowledgment of sponsorship at the event by the President and in the souvenir booklet, company name and logo on NAACP San Diego website in 2024-2025. (Customized packages are available)

### Premier Sponsor \$25,000

Two (2) tables of 10, preferred VIP seating, company name/logo in email alerts, opportunity to greet the audience, opportunity for on-site presence, name and logo displayed on on-site banner, full color page advertisement, acknowledgment of sponsorship at the event by the President and in the souvenir booklet, company name, and logo on NAACP San Diego website in 2024-2025.

### Diamond Sponsor \$15,000

Two (2) tables of 10, preferred VIP seating, company name/logo in email alerts, full color page advertisement, acknowledgment of sponsorship by the President at the event, in the souvenir booklet, and company name and logo on the NAACP San Diego website in 2024-2025.

### Platinum Sponsor \$10,000

Table of 10, preferred VIP seating, company name/logo in email alerts, full color page advertisement, acknowledgment of sponsorship at the event by the President, in the souvenir booklet, and company name and logo on the NAACP San Diego website in 2024-2025.

### Gold Sponsor \$5,000

Table of 10, preferred VIP seating, full color page advertisement, acknowledgment of sponsorship at the event by the President and in the souvenir booklet, company name, and logo on the NAACP San Diego website in 2024-2025.

### Silver Sponsor \$3,500

Table of 10, half color page advertisement, acknowledgment of sponsorship at the event by the President and in the souvenir booklet.

### Bronze Sponsor \$2,000

Table of 10, quarter color page advertisement, acknowledgment of sponsorship at the event by the President and in the souvenir booklet.

### Table Sponsor \$1,250

Table of 10, acknowledgment of sponsorship at the event by the President and in the souvenir booklet.

### Individual Tickets

Gold Circle - Individual Ticket	\$250 (preferred VIP seating, by October 7, 2024)
Early Bird - Individual Ticket	\$125 (by September 21, 2024)
Regular - Individual Ticket	\$150 (September 22, 2024 - October 7, 2024)

### Souvenir Booklet Advertisements

Full Color Page (8.5" x 11" portrait layout)*	\$500	Business Card (3.5" x 2.5" landscape layout)*	\$100
Half Color Page (5.5" x 8.5" landscape layout)*	\$300	105 <sup>th</sup> Anniversary Scholarship (provide full name)**	\$105
Quarter Color Page (4.25" x 5.5" portrait layout)*	\$150	Patron Donors (provide full name)**	\$30

\**(Must provide high-resolution camera-ready image by September 21, 2024)*

\*\**(You can also provide your organization's name)*



### PURCHASE FORM

Please fill out the form below and select sponsorship, ticket and/or advertisement level. For souvenir booklet advertisements, send a high resolution, camera-ready image (.jpg, .png, or .pdf) to [FreedomFund@NAACPSanDiego.org](mailto:FreedomFund@NAACPSanDiego.org). Please contact us if you need help creating your ad.

The deadline for advertisement inclusion in the souvenir booklet is September 23, 2024. Mail-In Payments: Make checks payable to *NAACP San Diego Branch*. Payments should be mailed to *NAACP San Diego Branch, P.O. Box 152086, San Diego, CA 92195-2086*. Print completed form and mail with payment. Check must be received by September 23, 2024.

You can also purchase online at [www.NAACPSanDiego.org/freedom-fund-dinner](http://www.NAACPSanDiego.org/freedom-fund-dinner).

First Name:	Last Name:	Position & Title:
Organization:		
Mailing Address:		
City:	State:	Zip Code:
Phone Number:	Mobile Number:	
Fax Number:	Email Address:	
Website Address:		

#### Sponsorship Levels

- |  |          |   |          |
|--|----------|---|----------|
| <input type="checkbox"/> Title Sponsor   | \$50,000 | <input type="checkbox"/> Premier Sponsor  | \$25,000 |
| <input type="checkbox"/> Diamond Sponsor | \$15,000 | <input type="checkbox"/> Platinum Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor    | \$5,000  | <input type="checkbox"/> Silver Sponsor   | \$3,500  |
| <input type="checkbox"/> Bronze Sponsor  | \$2,000  | <input type="checkbox"/> Table Sponsor    | \$1,250  |

#### Individual Tickets

- |  |       |                |                |
|--|-------|----------------|----------------|
| <input type="checkbox"/> Gold Circle Ticket(s) – Until 10/7/2024       | \$250 | Quantity _____ | Total \$ _____ |
| <input type="checkbox"/> Early Bird Ticket(s) – On or before 9/21/2024 | \$125 | Quantity _____ | Total \$ _____ |
| <input type="checkbox"/> Regular Ticket(s) – 9/22/2024 – 10/7/2024     | \$150 | Quantity _____ | Total \$ _____ |

#### Souvenir Booklet Advertisements

- |  |       |  |       |
|--|-------|--|-------|
| <input type="checkbox"/> Full Color Page (8.5" x 11" portrait layout)      | \$500 | <input type="checkbox"/> Business Card (3.5" x 2.5" landscape layout)                  | \$100 |
| <input type="checkbox"/> Half Color Page (5.5" x 8.5" landscape layout)    | \$300 | <input type="checkbox"/> 105 <sup>th</sup> Anniversary Scholarship (provide full name) | \$105 |
| <input type="checkbox"/> Quarter Color Page (4.25" x 5.5" portrait layout) | \$150 | <input type="checkbox"/> Patron Donors (provide full name)                             | \$30  |

#### Donations

- Donate to the NAACP San Diego Branch \$ \_\_\_\_\_

**Total** (Sponsorship, Tickets, Souvenir Booklet Advertisements, Donations) \$ \_\_\_\_\_

Make checks payable to: **NAACP San Diego Branch**. Please mail to: **P.O. Box 152086, San Diego, CA 92195-2086**. Sponsorships, tickets, souvenir booklet ads, and donations may also be purchased online at [www.NAACPSanDiego.org/freedom-fund-dinner](http://www.NAACPSanDiego.org/freedom-fund-dinner).

For more information, please contact [FreedomFund@NAACPSanDiego.org](mailto:FreedomFund@NAACPSanDiego.org). NAACP San Diego Branch is a 501(c)(4) Non-Profit Organization. Please Note: Contributions or gifts made to this NAACP Unit are not deductible as charitable contributions for Federal income tax purposes.

NAACP San Diego Branch, P.O. Box 152086, San Diego, CA 92195-2086